

Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy

Phone 355-3324

Sierra Madre, California — Thursday, February 2, 1967

16 Pages — Vol. 60, No. 14



FROM A SMALL machine shop on E. Montecito to this thriving manufacturing complex, plus two assembly centers out of town, is the success story of Sierra Engineering, our city's now famous maker of oxygen and medical equipment, prosthetics, helmets for pilots and drivers and articulated dummies for auto testing and medical use.

Nearly 40-Years of Action

Sierra Engineering Co. Backbone of Our City

by Mary-Madeleine Lamphier

(EDITOR'S NOTE: This is part one of a two part series) The key word at Sierra Engineering is "Safety" and everything which goes on at the plant on East Montecito and its divisions in Monrovia and Pasadena is geared to that word. The out of town divisions are just one indication of the expansion that dedication to the concept of safety has earned for Sierra during the nearly forty years of its operation since Dick Hawks began it as a small machine shop in the early 1930's. Government contracts during the years of World War II began its growth and the move into production of medical items continued it.

There is probably no talk ever made by Sierra's president Aaron Bloom to employees where safety is not expounded as both a personal and a company philosophy, for Bloom feels a sense of dedication and a considerable pride in the fact the company's products make a definite contribution to humanity. When Sierra Engineering began the manufacture of oxygen equipment, Bloom was employed as Chief Engineer. In 1959 he became a vice president with the company, and in 1964 became the company president. He also has been president of the Aerospace Industrial Life Sciences Association, a group of dedicated engineers and scientists actively engaged in the

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Two Day Hoover Repair Clinic

This week on Friday and Saturday, February 3 and 4 will be the day that many housewives have been anxiously awaiting. It will be the Hoover Repair Clinic which will be held each day from 10 a.m. to 5 p.m., also there will be a demonstration of the newest conveniences in vacuum cleaners and other products of the Hoover Company.

Sierra Madre Hardware, under ownership of Tony Harris and Jack Mead, have for quite some time been authorized dealers and repair station for Hoover. The fact that the work is done in their own store is hailed as a great advantage to the housewife in fast, efficient service.

Special trade-in prices of old machines on new machines will be a feature of the clinic along with a special price on cleaning and making minor repairs. Make it a date on your calendar and bring in your old Hoover, it's worth more than you may think, anyway it can be fully adjusted for a very low price.

Try-out dates will be announced at the time of registration.

For boys who will be out of town or for some other reason are unable to register on the above dates, they must contact their league player-agent before Feb. 18. Little League player-agent is Jim Oldham 355-6045 and Pony-Colt League player-agent is Jerry Carlton 355-8342. Jim and Jerry will be happy to give you any further information about sign-ups that you may require.

WEATHER

| | High | Low | Prec. |
|------------------------|----------------|-----|-------|
| Jan. 24 | 54 | 42 | 3.25 |
| Jan. 25 | 59 | 42 | |
| Jan. 26 | 69 | 45 | |
| Jan. 27 | 75 | 46 | |
| Jan. 28 | 72 | 41 | |
| Jan. 29 | 62 | 42 | |
| Jan. 30 | 60 | 50 | 10 |
| Total rainfall to date | 19.11" | | |
| Year ago to date | 24.20" | | |
| | 7 a.m. Tuesday | | |

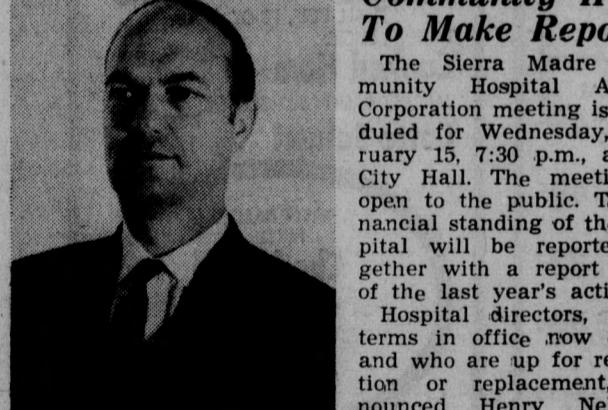
AARON BLOOM, president noted for development of flight safety equipment.

Community Hosp. To Make Report

The Sierra Madre Community Hospital Annual Corporation meeting is scheduled for Wednesday, February 15, 7:30 p.m. at the City Hall. The meeting is open to the public. The financial standing of the hospital will be reported together with a report made of the last year's activities.

Hospital directors, whose terms in office now expire and who are up for re-election or replacement, announced Henry Nelson, president of the board, are: John H. Curtis, James D. Brown and John A. Sielen. There is also one board vacancy to be filled.

ORLAND WILCOX
Executive Vice President
is local resident



LONG-SERVICE employees of Southern Counties Gas Co.'s San Gabriel division were honored recently at the Hacienda Country Club in La Canada, as part of the utility firm's 11th annual series of service recognition dinners. Gas company local manager, R. E. Harbicht (right) congratulates Edward P. Sargent, 806 Skylane Dr., Sierra Madre, a 15 year Gas Company veteran.



MR. AND MRS. RALPH HURWIT, proud owners of Ralph's Shoe Store on North Baldwin, who strive to give their customers quality shoes at a price they can afford. This is the final week of their inventory clearance which is a reduction of their regular stock, saving the consumers of the area many dollars in leather wear.

Here A Shoe, There A Shoe

Ralph Had Many Shoes But He Knew What To Do

"Shoes in front of us, shoes behind us, shoes in the back room, shoes under us and over us, I have never seen so many shoes in all my life" this was the remarks of Ann Hurwit when she was telling Ralph that something must be done about it, like running a "give away sale."

About this time, United Parcel pulled up at the back door and when Ann asked him what he had he remarked "very little this time, only 15 cartons of shoes." "This does it," stated Ann, "a full page in the Sierra Madre News has helped us before, it can do it again." And away we go.

Talking with Ralph after the first day of the sale, he said, "Bob, you know things were certainly booming around here yesterday, we fitted and sold 841 pairs of shoes." Well, I looked around and couldn't see any holes and ask why. Sleepily Ralph turned his head and said, "Well, I got in four hundred more pair this morning. What you say, we run the ad again and tell the people that I am certainly a 'mess' shoes, shoes, shoes. I should be in the fishing business."

And that's the way it is at Ralph's Shoe Store, the sale is still on, and the bargains are plentiful in all departments, Ralph feels that he will have to move a minimum of 2000 pair of shoes just to have room for the

cash register and wrapping stand, and as I was leaving the store Ralph made the following remarks, "You know, Bob, I'm not making a cent of money, but I am meeting some of the nicest people." Drop in and give Ralph a lift, he needs it.

Creating With Resin At T and P

A very popular demonstration that was held last November will again return to Sierra Madre on Saturday, February 4, between the hours of 1 p.m. to 4 p.m. when Charles and Albert Ower, owners of Toy and Path Village play host to those of the community who are interested in resin and the beautiful articles that can be made from it.

A head instructor of the Hastings Plastic Manufacturers has consented to be present for the demonstration and show how expensive-looking lamps, colorful grape cluster center pieces and pretty trivets can be produced by you at a very fraction of their costs.

Many of you have seen these beautiful decorative pieces in homes and in store displays, now you can see them made before your very eyes, and for those interested, a special sale is held wherein you can purchase the resin at discount prices and the molds and various pieces that will go toward make up of the articles.

Burglarizing homes by those reading the obituary columns, also vacation absences in the papers. "Wait," said the chief, "until you come home from your trips before publishing them in the papers." Bank frauds, by persons masquerading as government agents. Boiler room operators in the extensive magazine fraud, usually orders by phone. "Answer — I do not do business over the phone and hang up."

Hostesses for the month of February will be Lola Bullock and on February 25, the birthdays of January and February members will be celebrated.

Speaker of the afternoon was Chief of Police James Bale, who, after complimenting the group, saying they were among his favorite people, alerted them of

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Search Team Finds Body

by BILL WARK

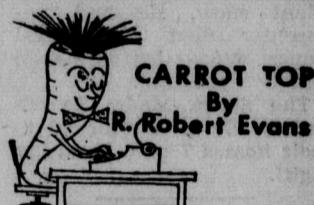
The body of a Los Angeles County fireman, missing in the rugged snow-covered Pinto Mountains of Sequoia National Forest was found early Saturday afternoon by Miner Harkness of the famed Sierra Madre Search and Rescue Team. It ended a week long search by Kern County Sheriffs and many volunteers for Stanley Woods 36, of West Covina, who failed to return from a trip into the area in search of deserted mines. From 18 to 24 inches of snow had fallen on the area during the week erasing all tracks or clues which could aid in the search.

The Sierra Madreans were called into the search late Friday night by the Kern County Sheriff's office who reported they had spotted the lost man's car, abandoned at the 8000 ft. level, west of Jawbone Canyon. Ten members of the Team responded.

The men drove to Kelso Valley and then were taken for two hours up the snow-covered dirt roads in snow-cats to where Woods car was found. Dark clouds and chilling winds threatened a new snow fall.

Harkness using his skill from many mountain rescues checked the car carefully. The keys were in the

Please turn to Page 2



By R. Robert Evans

Heres' a little pre-planning for you . . . The Harry Embree Post 3208 of the Veterans of Foreign Wars are now planning another Circus. The circus this year will be held on October 21 which is a Saturday. They are wanting to know what you think about this time and date. Contact any Veteran and give them your support, they are a great bunch and need every dollar of income they can lay their hand on.

— CT —

Our subscription drive for the year is all over and quite satisfactory, if you ask me. We accumulated the 500 new subscribers that we were able to handle and no one lost out, as we did squeeze in a couple of late ones. We will honor anything until Saturday, February 4. As of now we received renewals from 741 and this is quite a vote of confidence, thanks a million folks, we will do everything in our power to warrant it.

— CT —

This year has really started out good, but we have our days; which reminds me of a story that I heard back in Kansas, where I was raised; it being a railroad town the story goes something like this . . .

— CT —

The train engineer jumped out of bed and ran over to the clock. Sure enough, the alarm had failed to go off.

— CT —

He rushed to the shower and slipped on the tile, twisting his ankle painfully. While shaving, he cut a severe gash in his chin. After dressing, he noticed that he had on one blue and one brown sock. It was too late to change, so he rushed to the station yard, jumped into the cab of his locomotive, opened the throttle, and the train took off.

— CT —

Just as he was catching his breath he saw another train coming toward him at breakneck speed and on the same track! Shaking his head, he turned to the fireman seated next to him . . .

— CT —

"Joe," he said disgustedly, "Did you ever have one of those days when everything seems to go wrong?" . . . And that's the way it is around here at times, you can believe it.

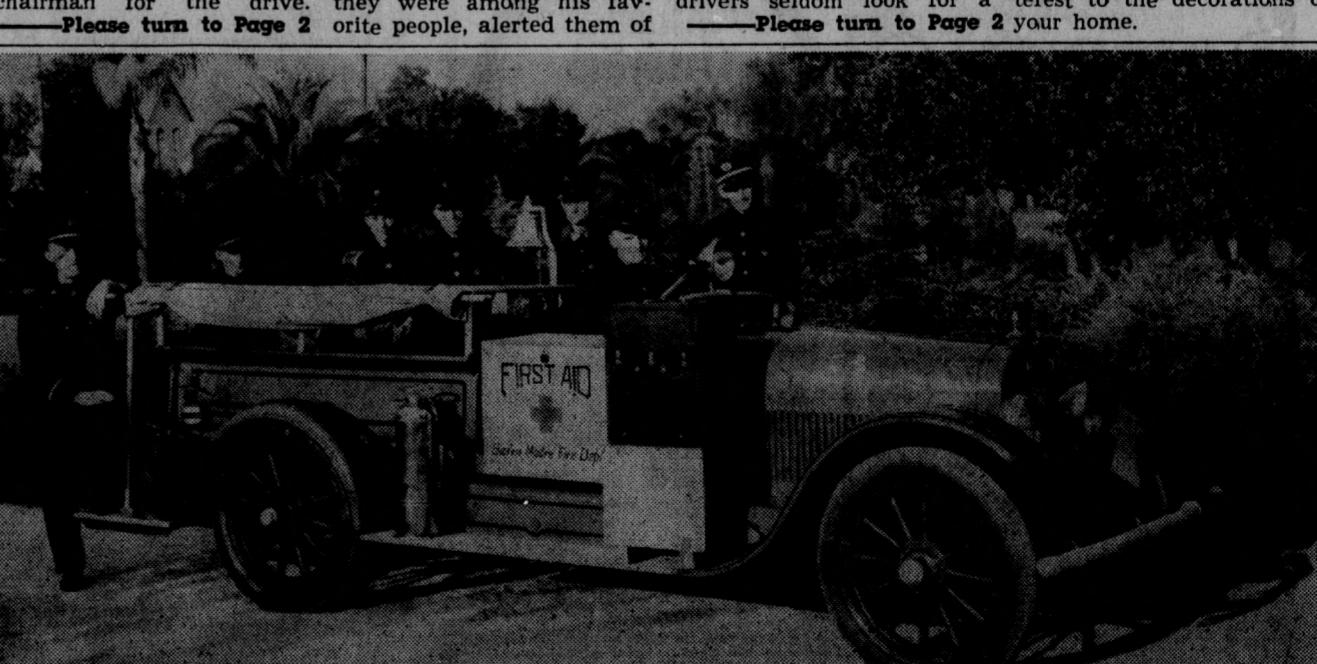
— CT —

We have now torn off the first page of the 1967 calendar. To me it doesn't seem that we have accomplished very much so far; just worried about getting the figures together for our income tax, hesitating to do so, knowing full well that we will have to go down and get on our knees to the banker to bail us out, but they are such swell fellas, maybe it's because they also have to borrow a little to get past April 15 . . . Course for those that own property they have to worry about April 10th also.

— CT —

Of course, speaking about bankers reminds me of the time when an immigrant walked into a Los Angeles bank and approached the guard. "Pardon — I'd like to talk with the fellas who are here . . .

Please turn to Page 2



IT WAS THIRTY-FOUR YEARS AGO in March, 1933 that a three-day earthquake of successive shocks brought disaster to the Long Beach area and brought the men of the Sierra Madre Volunteer Fire Department to the rescue with first aid. In this photo of the rescue group, those standing, from left to right are: Fire Chief, William D. Richards, Vernon Udell, Bob Babbitt, Mr. Thule, Lee Hibbs, and Joe Swanson, captain of the first aid crew. Seated behind the wheel is Frank Lovell, former member who still visits us. Lovell, one of the first volunteers to join up when the group got their first real truck to replace the Model T and garden hose originally used, says he was just a moppie squeezer and a driver. But he put in some twenty years of service as a volunteer, and when Old Snort was a new engine, was awarded the honor of driving it on its first fire call, which was to the Hastings Ranch area. Frank now lives in Coronado across from San Diego and when in town visits Mrs. Emil Smith, of 333 N. Sunnyside, whose late husband was also a volunteer.

**Engagement of Jean Anne Conzelman
To James Michael Day Announced**



JEAN ANNE CONZELMAN
engaged

Announcement of the engagement of Jean Anne Conzelman, daughter of Mrs. Edward Conzelman, 491 W. Sierra Madre Blvd., to James Michael Day, son of Mr. and Mrs. Clair Rice Day, of Monrovia, was made by her grandfather, John Edward Conzelman Sr., at an informal champagne party for friends and relatives given by her mother at her home on Sunday, January 22. The wedding is planned for June but a definite date has not yet been set.

Jean Anne, known to her friends as "Jan" is a student at PCC this year. Last year she spent abroad with a group of students, during which time she lived and worked for a while in Sweden, then was joined there by her mother, whom she accompanied on a tour of Europe before return home with her.

Her mother, Betty, is a teacher in the L.A. schools. Her father, the late John Edward Conzelman, Jr., was well-known to Sierra Madre residents as a president of Sierra Engineering, a member of the School Board and president of the Civil Defense Coordinating Council. "Mike" Day is now in a

'Every Architect's Wife Should Watercolor'

"Every Architect's Wife Should Watercolor" was the topic of Architect William Abbott in speaking to the Women's Architectural League of Pasadena at their January meeting, held in the home of Mrs. Glen Cook, technique, methods and equipment, Mr. Abbott illustrated his talk with a showing of his own work, really inspiring the gals to "give it a go."

It was announced that the architects' wives will again participate in the Inter-Professional Luncheon to be held at the Huntington Hotel in Pasadena on February 20. This group, wives of doctors, dentists, lawyers and architects, meet annually to further acquaint themselves with work and views of these professions.

WAL members wishing to attend the annual luncheon may make reservations with Mrs. Donald Watson.

Members in attendance at the January meeting were: Mrs. Richard Kimball, Mrs. James Flickes, Mrs. Chancy Lott, Mrs. Walter Jones, Mrs. Donald Forker, Mrs. Glen Cook, Mrs. William Abbott, Mrs. James Morris, Mrs. Warren Stranahan, Mrs. Harry Webster, Mrs. James Burns, Mrs. William Gossy, Mrs. Jack Simison, Mrs. Gilbert Hershberger, Mrs. Philip Davies, and Mrs. William Wyman.

New members welcomed to the organization were Mrs. Joseph Leick and Mrs. Joyce Humphreys. Guests attending were Mrs. William K. Spencer and Mrs. John F. Albrecht.

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In Sierra Madre

**Supreme Court, Rising Crime Rates
Topics of Trojan Women's Panel**

"The Supreme Court, Rising Crime Rates, and the Protection of Society." This is the challenging topic of a panel discussion scheduled to be the highlight of the sixth annual Trojan Women's Day at University of Southern California on Thursday, February 16. Under the sponsorship of Trojan Guild, a USC alumnae-service organization, Trojan alumnae and friends will gather in Hancock Auditorium on the USC campus at 10 a.m.

The Honorable Arthur L. Alarcon, Judge of the Superior Court, will serve as moderator.

The members of the panel are four gentlemen who are all highly qualified to speak to this topic. Professor Fred Krinsky is chairman of the Department of Political Science at USC; Professor Martin Levine, now in his third year at the School of Law of the University.

Presenting the viewpoint of law enforcement will be Deputy Chief Thomas Reddin of the Los Angeles

**Shakespeareans
Display Artistry**

On Tuesday, February 7, the Shakespeare Club will open its dining room at 11:30 a.m. for members and guests to admire and cast votes for their choice of the most artistic and clever centerpieces, arranged by talented members. Prizes will be awarded during the noon luncheon, presided over by Mrs. James C. Chambers, president. Mrs. Victor H. Tuttle and Mrs. Alfred C. Alig are co-chairmen.

At 1:45 p.m., travelogue film, "This is South Africa," with Henry Barzilay narrating, will be shown in the auditorium. Mrs. Harvey K. Gunn, chairman. Mr. Barzilay is a former NBC news correspondent, world traveler and lecturer.

Police Department, a graduate of the FBI National Academy and Mr. Gene Blake of the Los Angeles Times has specialized in legal reporting, covering many of the major criminal trials since 1953, the fourth panelist.

Following the program there will be a luncheon in Town and Gown Foyer on the campus.

Local members of Trojan Guild include Mrs. Carl Vollmer of Monrovia, Mrs. John G. Murphy of Sierra Madre, and Arcadians Mrs. Robert P. Fry, Mrs. Philip Allison, and Mrs. Small.

Tickets may be obtained from any Trojan Guild member or from the University of Southern California Alumni office.

**Bethel 128 Enjoys
Progressive Meal**

Bethel No. 128, International Order of Job's Daughters recently enjoyed a fun-filled progressive dinner and supper party.

About 30 young ladies started their evening of fun at the home of Sheila Smith, 618 W. Highland, then proceeded to the home of Vivian Vine at 254 Rancho

For the main course they then drove to Hastings Ranch where Wanda Cairncross was the hostess. Dessert was served at the home of Paula Seeger in Pasadena and finally to the home of the honored queen, Kathy Kees with sleeping bags and lots of conversation.

On February 7 Bethel No. 128, International Order of Job's Daughters will initiate three new members. Mrs. Berniece Morgan, guardian, and Mr. J. Harvey Brown, associate guardian and honorary queen, Kathy Kees will preside at the meeting. New girls include Cynthia Britell, Susan Valentine and Kathleen Van Praag.

— ★ —
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**Citrus College
Offers Optics
Course To Job**

A new Citrus College course in optics, training students in one year for well paying technician positions in optical and aerospace industries, is open to interested students.

Since the course is the only one of its kind in a California junior college, students residing in another junior college district may arrange with their home district to attend the optics class at Citrus College, 18824 E. Foothill Blvd., Azusa-Glendora. It is open without special arrangement to residents of the Citrus College district and of school districts not affiliated with a junior college and open to Sierra Madre residents.

Day classes in the tuition-free course are available to interested high school graduates.

Since enrollment is limited, prospective students may telephone Citrus College, ED 5-0521, immediately to arrange a required interview with James J. Kent, instructor, an optical development engineer.

As a part of instruction, in optical instrumentation and fabrication, the class will use a large laboratory, one of the most modern of its kind.

A 15-member professional advisory committee assisted Citrus College to establish the new course, and will continue to supervise instruction.

Romance by computer has now arrived in this area. Computer Compatibility Inc. it's called, with an office in the Mutual Savings Building. If you hear of any Sierra Madre engagements resulting from use of this system, let us know.

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**Mothers of Twins
Meets Feb. 7**

The Santa Anita Chapter Mother of Twins Club will hold their monthly dinner meeting, Tuesday, February 7, at 6325 N. Rosemead, San Gabriel.

The meeting will begin at 7 p.m. with a social half hour and dinner will be served at 7:30. An interesting evening has been arranged by program chairman, Mrs. John Harte of Alhambra. Mr. Ian McGregor will speak on cosmetics and perfumes. He will be introduced by Mrs. James Snyder of Sierra Madre.

Mother of twins or triplets interested in further information concerning the activities of the club may contact Mrs. Clark Spolestra at 463-7475, Mrs. Robert Beaudet at SY 5-4537 or Mrs. Ryan Berger at 284-0769.

Anthony W. Paegel, son of Aloys Paegel of 1300 Valley View Ave., got back from 7 months in Vietnam in time to spend the holidays at home, is now stationed at San Diego.

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**SIERRA MADRE NEWS—3
Thursday, Feb. 2, 1967**

**Las Campaneras
To Hold Annual
Day At the Races**

Las Campaneras Club of Hastings Ranch, Pasadena, will hold their annual "Day At the Races" at Santa Anita Park, on February 13. They feel well informed, having had as their luncheon speaker famed jockey, Ralph Neves to enlighten them. Mrs. Grant Brown is in charge of reservations.

Racing enthusiasts who already have their tickets reserved are: Mrs. Edward McKelvey, Mrs. Victor Caffee, Mrs. Russell Delahook, Mrs. Mederick Hodges, Mrs. William Dixon, Mrs. Warren Newton, Mrs. Thomas Walsh, Mrs. Gordon Newhouse, Mrs. William Moroz, Mrs. Grant Brown, Mrs. Herbert Lacey, Mrs. Ben Wade, Mrs. Malcolm Murison, Mrs. Carl Bunker, Mrs. Roland Kemp, Mrs. Dorothy Ferguson, Mrs. Jean Malsby, Mrs. Dorothy Castor, Mrs. Mildred Mudge, and Mrs. Kitty Murrell.

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YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full winter of employment, they should register immediately with the Youth Employment Service at 49 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their services.

Each week throughout the winter, available Youth seeking employment will be listed in the columns below through Courtesy of the Sierra Madre Civic Club. The age group is 13 years to 21 years, but if you know you not find the services that you want listed, you are instructed to Call

Between the hours of 2 p.m. and 5 p.m. every day but Saturday & Sunday, and a Department Head or Supervisor member will assist you in finding the right person to fill your needs.

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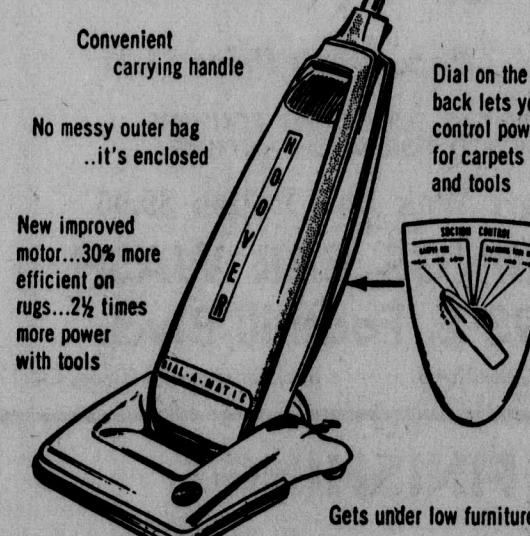
Plus Parts

Two Hoover factory trained representatives will be here all day Friday and Saturday. They will inspect, clean and make any necessary minor repairs on your Hoover Cleaner. The labor is \$4.49 per cleaner. No new parts will be installed without your permission and any major repair must be authorized by you. This is another little extra, to help you continue to be pleased with your Hoover Cleaner.

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Pilgrim Members Conduct Service

Members of Pilgrim Fellowship will conduct the 10 a.m. worship services when the congregation joins with the youth of the church in observing Youth Sunday on February 5 at Sierra Madre Congregational Church.

Mary Murphy, Kathy Reese, Scot Coughman, and Rick Jordan will relate inspirational experiences they have had during the past year in local, area, and conference youth activities during this service devoted to recognition of the continuous Christian growth of all young people.

The same Fellowship group has scheduled a steak dinner at 6 p.m. on February 5 in Pritchard Hall at the church with tickets available at \$1.25 for adults.

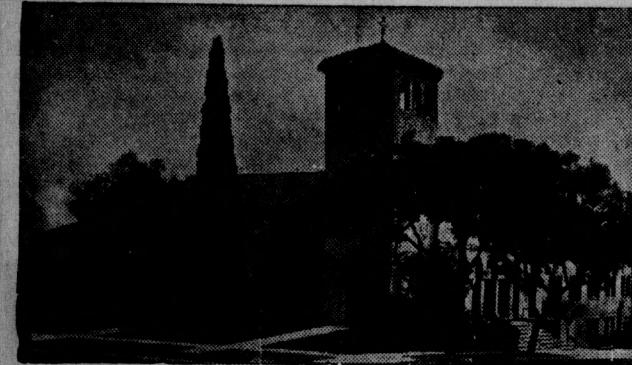
CHRISTIAN SCIENCE LECTURE

February 13, 1967
AT THE CHURCH EDIFICE
8:00 P.M.

BY
GEORGINA TENNANT, C.S.B.
London, England

SPONSORED BY
First Church of Christ, Scientists
Corner Highland and Hermosa Ave.

FAITH LUTHERAN CHURCH
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Donald G. Hingst — Minister of Education & Youth
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP
SERMON: "The Objectives of Lent"
7:30 P.M. WEDNESDAY — ASH WEDNESDAY SERVICE
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Adult Worship — Church School — Child Care
10:00 o'clock
Observance of Youth Sunday
Rev. David G. Howell

The Santa Anita Church
226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister
"I WILL RESTORE THE YEARS THE LOTUS HAVE EATEN"
Sunday, February 5, 1967 at 11:00 A.M.

All youth activities, kindergarten through High School meet at 11 A.M. Sundays. Call 446-8206 for information concerning other activities.

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
8:30 and 11:00 — Morning Worship
9:40 — Sunday School
6:00 — Youth Fellowships
7:00 — Evening Service

First Church of Christ, Scientist
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READING ROOM: 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.
"Spirit"
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 — 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr. Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist Wednesday at 9:00 a.m.
Fridays in Lent — 9:00 a.m.

Dr. Barnhart Announces Sunday Topic

and 75 cents for children. At this dinner the young people will auction their time and individual talents to the highest bidders, who can expect to receive a car wash, mowed lawn, babysitting, and other jobs well done. The proceeds of the auction will help to supply the Fellowship treasury with funds for benevolent works, including camperships for needy youngsters.

The Women's Fellowship meeting to be held on Tuesday, February 7, will include a Bible study session at 11 a.m., and luncheon at noon. The program following will include Georganne Emerson's review of the book, "In His Steps," by Charles M. Sheldon.

Dr. Barnhart continues with: "A child is never too young to become aware of God and that he is God's Child. Classes in spiritual education are conducted at 11 a.m. for children from kindergarten through eighth grade. Call the church for details covering the high school activities."

Following the women's meeting conducted by Dr. Barnhart at 11 a.m. Thursday morning, February 9, Mrs. Anna Dozier will review "God's Warrior" by Frank Slaughter. This is a novel about St. Paul and will be a rare treat. Annual membership meeting will be Friday, February 10 at 7 p.m.

"Call 447-6162 for spiritual help day or night," concludes Dr. Barnhart.

'The Objective Of Lent' By Rev. Armin Hesse

"The Objectives of Lent" will be the Rev. Armin Hesse's pulpit message in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

Employing the Gospel account concerning Zacchaeus, the head-publican in Jericho, this sermon will point out the goal toward which the efforts of the church will be directed during the Lenten period which begins on Ash Wednesday, February 8.

In the 7:30 p.m. Ash Wednesday service, the pastor will inaugurate a series of midweek messages on "Speakers from the Lenten Drama." The first of these dramatic presentations will be entitled "Judas: My Tragedy." Holy Communion will be celebrated in the Ash Wednesday service.

Next week's schedule of parish activities includes: Walther League teacher training course on Sunday night at 7; Junior Choir and Sunday school teachers on Tuesday evening at 7:30; Children's Midweek School on Wednesdays from 4 to 5:30; the Voting Assembly on Wednesday evening at 8:30, following the Ash Wednesday service; the Weekday Bible Hour on Thursday morning at 10 a.m., followed by the Lutheran Women's Missionary League at 11.

The ladies of the Lutheran Women's Missionary League will have a 12:15 luncheon on Thursday, during which the Rev. James Gamaliel of India will speak on "Women's Work in the Church of India." The Rev. Gamaliel, a native Indian pastor, is currently studying on a fellowship at the Fuller Theological Seminary in Pasadena.

Under the direction of Mr. Donald Hingst, the church's Minister of Education and Youth, the young people of the Walther League are readying plans for their annual winter retreat as Crestline over the three-day weekend of Feb. 11-13.

Christian Science Sermon On 'Spirit'

"By one Spirit are we all baptized into one body, whether we be Jews or Gentiles, whether we be bond or free; and have been all made to drink into one Spirit."

This verse from 1 Corinthians is the Golden Text for a Lesson-Sermon on "Spirit" to be read in all Christian Science church this Sunday.

Begonia Society At Arboretum

The San Gabriel Valley Begonia Society will hold their regular meeting, Friday, February 10 at 8 p.m. at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. Mrs. Sylvia Leatherman of the Leatherman Gardens, South El Monte, will give a talk on "Landscaping with Shade Plants."

Every guest will be presented with a plot plan of plants to be used. Guests are most welcome.

Personals are \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

Group Presents Creative Artwork

An informal presentation of art demonstrations will be featured at the Creative Arts Group center, 37 E. Montecito St., on Wednesday morning, February 8, from 10 o'clock until noon.

Sponsor members and fall session workshop students will receive special notice of the event, and all interested persons are cordially invited to attend to become acquainted with special techniques of the featured media as well as the many activities conducted at the non-profit art center.

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Elementary School Menu

35c TRAY LUNCH
February 6 - 10, 1967

Mondays — Chopped steak gravy over mashed potatoes, celery sticks, cherry sauce, raisin batter bread and butter, and milk.

Tuesday — Wiener wagon with sweet pickle relish, buttered green beans, peanut butter cookie, and milk.

Wednesday — Chili beans, buttered spinach, prunes, ice cream cup, buttered corn bread, and milk.

Thursday — Turkey or meat balls, hash brown potatoes, carrot sticks, Lincoln Log brownie, and milk.

Friday — Tuna bunstead, buttered peas, green salad, Lincoln Log brownie, and milk.

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DETAILS IN THIS NEWSPAPER NEXT WEEK!

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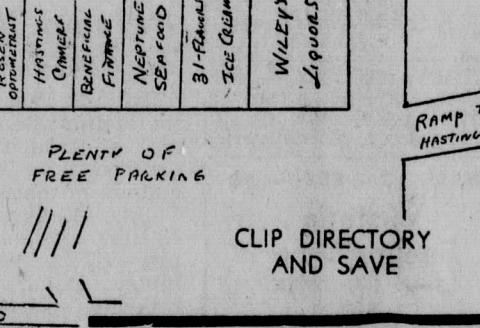
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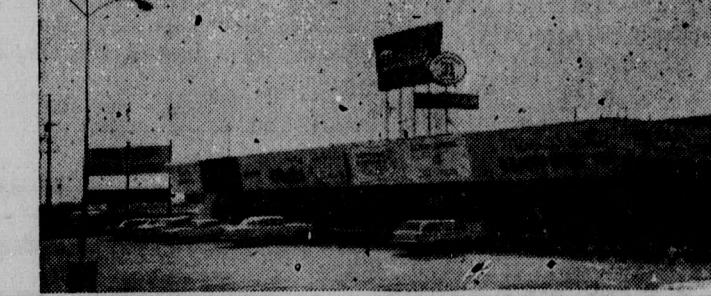
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ON THE HEAVYWEIGHT TITLE FIGHT NEXT Monday night ... OLD HANKUS likes Cassius Clay by a knockout in the 11th round. Ernie Terrell usually manages to hang on pretty good but certainly doesn't have the weapons to whip the "gasous one." Hankus still feels Clay is a great boxer but has nothing but stumblbums on which to prove his talent.

WITH TV more or less turning its back on national boxing commitments, the club arenas are starting to come back to life.

SOMEONE PRINTED THIS NEWSY NAME ALL-AMERICAN basketball team ... Willie Cager and Tee Hooper at forwards, Bill Tapp at center with Russ Boardman and Bill Cutler working at guards.

THE UNIVERSITY OF HOUSTON takes on a couple of grid giants next year opening the season against Michigan State and then tangling with Georgia a couple of weeks later.

SIERRA MADRE NEWS—7
Thursday, Feb. 2, 1967

Family Games

by
John Skinner

(This is the first of a new News series of question and answer columns on problems in family relationships. Mr. Skinner, now the therapist with 25 years of counseling experience, fifteen of these as a specialist in family counseling, in both private practice and with such organizations as Family Service. Readers are invited to send in questions or problems to him in care of The Sierra Madre News.)

Mother: Just wait 'till your father gets home!
Wait 'Til Your Father Gets Home is a game played by a mother with her children. Such women have grown up in families in which discipline was carried out by the head of the house rather than by both members of the marriage partnership.

When the mother casts the father in the role of the law-maker and the heavy he becomes the villain in family life who acts on cues given him by his wife. Such mothers also lose the respect of their children since they seem to be women who lean too heavily on their husbands; mothers who are unable to stand on their own two feet.

The child who misbehaves in the morning and is threatened with punishment by his father in the evening is condemned to a long day of anxiety and fear. The mother loses the opportunity to discipline and to teach her child; to make peace with him in the morning and to enjoy a peaceful armistice during the day rather than to endure a cold war.

Parents should represent a united front to their children and both should impose discipline since the child needs both a mother and father and he should learn to behave for both the father and the mother. Otherwise, the father is seen as the source of pain and punishment while the mother becomes the source of threats, uncertainty and dread.

Such mothers have usually lived in families in which the mother was also uncertain and vacillating.

What is even worse, many mothers often fail to report the child's delinquency to the father at the end of the day with the result that the child goes scot-free for his behavior but must endure the inner guilt which he experiences because he has done wrong but is not disciplined for breaking the mother's rules.

Copyright by John Skinner

As Ives Sees It

Santa Margarita Handicap. The big G.F. Getty filly will prove she is number one among the distaff members.

DO YOU LIKE TO BET THE FAVORITES? ... Well here are some facts and figures that might prove you know what you are doing. Take a straight across the board two buck bet on all Willie Shoemaker mounts and you would show a \$1.20 profit on the win end, and you would be \$5.80 in the hole to place and even worse at \$8.80 on show bets.

IF YOU BET THE FAVORITES AT LESS THAN 2-1 YOU WOULD BE AHEAD OF THE GAME WITH FIGURES OF \$5.80, \$17.40 AND \$13.20. IF YOU BET THE PUBLIC CHOICE IN EACH RACE NO MATTER WHAT THE ODDS YOU WOULD BE DOWN THE TUBES BY \$16.60 ON WIN WAGERS AND \$12.20 ON THE SHOW END, BUT WOULD HAVE A NEAT PROFIT OF \$6.80 ON PLACE BETS. NOW FIGURE THAT ONE OUT!

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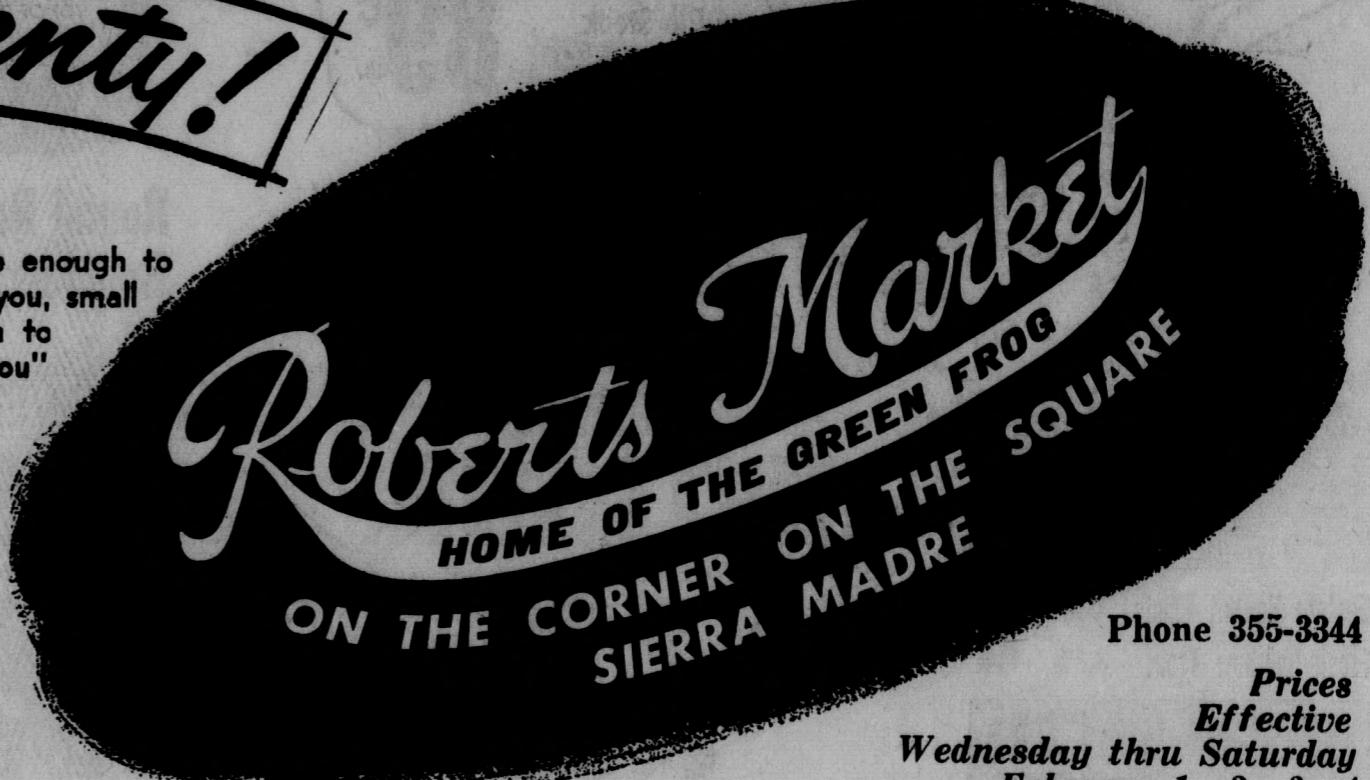
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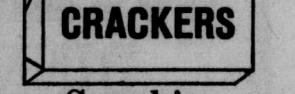
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VIENNA SAUSAGE -- 4-oz. can

3:59^c

Is Your Food Money Going Where it Buys More?

MUST
MOVE
2000
PAIRS TO
MAKE ROOM
FOR
SPRING
ARRIVALS!

INVENTORY SALE

AT
COST!
AND
BELOW
COST!

Starting THURSDAY, JAN. 26th

(Closed Wednesday, Jan. 25 . . . Doors Open Thursday Morning 9:00 A.M.)

299
TABLE

ODDS and ENDS
Women's Etta Jettick,
Sandals, Cirannos, With
Some Washable Casuals &
Children's Odds & Ends

TEXTURED HOSE
ALL COLORS
Values to \$2.00 NOW \$1.00
While They Last

CIRANNOS
MID-HEEL PUMPS

In
Navy — Calf
And Black Patent

While They Last
6.99

-- ALL THIS PLUS --

10% Discount
On All REGULAR
SHOE STOCK Dur-
ing This Sale

BE AT THE DOOR EARLY!

And Have Complete Selection of
Colors - Styles - Sizes

AT THESE PRICES

THEY WILL GO FAST!

ENNA JETTICK

Discontinued
Little Stacked Heels or
Covered Heels
White or Bone
While They Last

\$8.88

ETTA JETTICK

One Group
COMFORT OXFORDS

Values To \$12.95
While They Last

5.99

499
TABLE

DISCONTINUED LINES OF
Delmar Flats
Black or Gold, Suede, Black or
Green Calf
Odds and Ends
Berkley Brogues, Stacked Heels
Odds and Ends
Skooters, Flats and Little Heels
All Colors

MARY POPPIN BOOTS
GLO GLO BOOTS
GRANNY BOOTS

While They Last

3.99

BOOTS

HOUSE SLIPPERS

For the
Ladies & Girls
Electrified Shearlings
In White, Pink, Blue, Red

While They Last

2.99

Genuine Shearling
Chows, Scuffs, Nightair
Mesche Boots
In Gold or Black

While They Last

3.99

COUNTRY FAIR CASUALS

One Group of
White -- Turquoise -- Biege

SOME FOR

2.99

SOME FOR

3.99

ALL FALL
PURSES
1/2 off

MEN'S
DISCONTINUED
HUSH PUPPIES
IN LOAFER STYLE

Tan, Green or Grey

While They Last

17.99

**RALPH'S SHOE
Store**

S&H Green Stamps
BankAmericard

355-0479

SIERRA MADRE NEWS
CITY OF SIERRA MADRE, CALIFORNIA

NOTICE OF INVITING BIDS

For construction of
CHURCHILL ROAD STREET IMPROVEMENT AND
DRAINAGE FACILITIES

Specification No. 100

Sealed proposals will be received at the Office of the City Clerk of the City of Sierra Madre, California, 55 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 o'clock A.M. on February 23, 1967, for construction of all public labor, materials and equipment for construction of street and drainage facilities in and adjacent to Churchill Road. The work includes the overlaying of Churchill Road at 14th Street, the reconstruction of catch basins and one hundred eighty-five (185) feet of concrete drainage pipe and miscellaneous construction. All work must be completed within twenty-five (25) calendar days after date of execution of the contract.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above-mentioned. Plans and specifications and all contract documents may be obtained at the City Clerk's Office of said City, upon payment of a deposit of \$100.00, for the cost of the plans and specifications and drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within thirty (30) days after the proposals are opened.

The specification is entitled "Specification No. 100, Churchill Road Street Improvement and Drainage Facilities."

Each proposal must be accompanied by certified check in the amount of ten (10) per cent of the aggregate amount of the proposal or by a bid bond for that amount signed by the bidder and two sureties, or by a corporate surety bond, as a guarantee that the bidder, is in good standing in his corporation with the terms of his proposal will promptly execute a contract on the requirements of the Notice of Award, not later than twenty-five (25) calendar days following the date of publication of the notice of award, and furnish a certificate of payment of Workmen's Compensation Insurance and furnish a satisfaction affidavit, performance bond and a labor and material bond. Each of the last-mentioned bonds in the sum of no less than one hundred (100) per cent and fifty (50) per cent respectively of the estimated aggregate amount of the payments to be made under the contract, computed on the basis of the price stated in the proposal. In addition to the above, if the bidder is not the City, the bidder shall furnish a financial statement of recent date. Failure to comply with this requirement will render a bid informal and shall be sufficient cause for rejection.

Pursuant to applicable provisions of the Labor Code of the State of California, not less than the general prevailing rates of per diem wages and not less than the general prevailing rates of per diem wages for legal, craft and overtime work, for each craft or type of workman needed to execute the work contemplated under the contract, as ascertained by and set forth in the schedule of wage rates specifically hereinabove set forth and adopted by the City of Sierra Madre, California, shall be paid to all workmen employed on said work by the Contractor or by any Subcontractor doing or contracting to do any part of said work, which schedule of wage rates is as follows:

Classification Rates per Hour
CEMENT MASONS
Health and Welfare - 25¢ per hour
Pension - 30¢ per hour
Vacation - 15¢ per hour
Foreman: When three or more Cement Masons are employed on a job, one shall be employed as Foreman, to receive no less than 50¢ per hour more than the hourly wage rate of the classification over which he has leadership.

Cement Mason \$4.85
Cutter and Pick Setter, including setting of lines, stakes and grades 4.60

LABORERS
Health and Welfare - 21 1/2¢ per hour
Pension - 22¢ per hour
Vacation - 15¢ per hour
Foreman: Not less than 30¢ per hour more than the hourly wage rate of the classification over which he has leadership.

Laborer, General or Construction 3.70
Operator of Pneumatic Tools, etc. 3.70
Machines & similar mechanical tools not separately classified herein 3.91
Asphalt Rader & Ironer 3.91
Asphalt Shovel 3.80
Fine Grader, Street Paving 3.80
Paver 3.70
Gulene, Chaser 3.75
Sandblaster (Nozzelman) 3.75
Sandblaster (Pot Tender) 3.75

OPERATING ENGINEERS
Health & Welfare - 30¢ per hour
Pension - 35¢ per hour
Vacation - 15¢ per hour
Foreman: Receives not less than 35¢ per hour over the hourly rate of the highest Operating Engineer classification, provided his direction, excluding premium pay or different rates.

Roller Operator, Compacting 4.97
Skip Loader, Wheel Type (3 to 1 1/2 yd.) 5.16
Tractor Operator 5.16
Air Compressor, Pump or Generator Operator 4.86
Equipment Greaser 4.86
Power Transmission Operator 4.97
Screed Operator 4.97
Asphalt or Concrete Spreading, Mechanical 4.97
Tamping or Finishing Machine Operator (all types and sizes) 5.16
Pavement Breaker Operator 5.16

TEAMSTERS
Health and Welfare - 30¢ per hour
Pension - 20¢ per hour
Vacation - 15¢ per hour
Foreman: When 9 or more Teamsters operating his payroll, 9 or more Teamsters operating his equipment under the jurisdiction of the Teamster Local and equipment less than six tons and maintenance equipment to the Contractor shall designate one Teamster as a Craft Foreman and he shall receive 25¢ per hour more than the Teamster or Master classification over which he is Foreman.

Drivers of dump trucks of less than:

1. 4 yards but less than 8 yards water level 4.35
2. 4 yards but less than 8 yards water level 4.38
3. 8 yards but less than 12 yards water level 4.45

Drivers of trucks legal payload capacity:

1. 8 yards but less than 12 yards water level 4.35
2. 6 tons to 10 tons 4.38
3. 10 tons to 15 tons 4.43

Water tank-type truck driver, under 2500 gallons 4.41
Water or tank-type truck driver, under 4000 gallons 4.41
Driver of Road Oil Spreader Truck 4.53

Any classification omitted herein shall be paid not less than the prevailing wage scale as established for similar work in the particular area and overtime shall be paid at the prevailing rates as established for the particular area. Sunday and holiday time shall be compensated at double the above rates.

The City reserves the right to reject any or all bids to waive any information in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, Calif.

CITY OF SIERRA MADRE
By: L. Marie Warfel
City Clerk

Dated: January 25, 1967

Publish Sierra Madre News

February 2, 1967

Hallmark

VALENTINES WERE
NEVER SUCH FUN!

Whether youngsters prefer to make-their-own or choose from "ready-mades," they'll find just what they're looking for in our selection of Hallmark Valentines for children. And there are special Valentines for children to send to Mother, Daddy, Aunt and Grandmother. Why not bring the children in to see our colorful and complete display of Hallmark Valentines.



PERRYS STATIONERY
& GIFT

56 W. S.M. BLVD.

355-3385

Serving Seafoods
Exclusively
SINCE 1939
JUST MINUTES AWAY . . .

SEASIDE
TAVERN

Serving 11:30 to 10 P.M.
Sunday 12:30 to 10 P.M.
Cocktail Lounge Open
Till 10 P.M.
Phone SY 2-7187
for Reservations
Foothill & Rosemead Blvd.

THE
ELITE
DRY CLEANERS
INCORPORATED
Since 1911
SY 2-5177 MU 1-0846 797 S. FAIR OAKS
PASADENA'S LARGEST EXCLUSIVE
DRY CLEANERS

Villa
Views

By
Toni Maurin

SYCAMORE 7-9634

Guinn, Wolf and Bloxberg
V. Prexys At Alta. Federal

The directors of Altadena Federal Savings and Loan Association announced the election of three new vice presidents John J. Guinn, James M. Wolf and Michael H.

Bloxberg. Ellen J. Kapp and Monica Z. Peters were named assistant secretaries. All other officers were re-elected and appointed to their previous posts.

Facts and figures were also released as to the Association's activities during 1966, as well as predictions for 1967. Total assets, as compiled at year's end, amounted to \$77,551,490, an increase of \$2,119,004, or 2.8 per cent of the total resources as of end of 1965.

In speaking of the past year's activities, Arthur L. Ferris, president of the Association stated: "The amount of reserves and undivided profits was increased to \$209,433, which results in a total reserve fund of \$5,273,542, equaling 8.3 per cent of our savings accounts, which is substantially more than last year's total of 7.6 per cent, thus providing even greater stability and financial security to our savers."

Mr. Ferris likewise reported substantial growth patterns for both the Santa Ana and Pasadena regional offices, with savings growth at Santa Ana amounting to \$653,624 and at Pasadena \$1,107,775.

In a summary, Mr. Ferris made the following forecast: "As we move into 1967, the picture appears brighter than in the latter part of

At this time of the Mothers' March of Dimes, parents may be interested to learn of a book by Dr. Benjamin Spock and Dr. Marion O. Lerrigo which not only gives techniques for braces and wheelchairs, with helpful lists on further reading and where to find specialized help but also gives guidance in connection with mentally or emotionally handicapped children. A couple of volumes for the welfare of parents themselves are: "How To Survive Parenthood," by Eda LeShan, and "How To Be A Successful Mother," by Eve Feathringill, (about how to be a happy and satisfied mother rather than producing perfect offspring) was written by a woman who had four children in five years, without previous experience with children, household help, relatives, spacious house or nursery schools.

The program for February of the Caltech Lecture Series given at the Beckman Auditorium on Monday evenings is as follows: Feb. 6, Surveyor on the Moon, by Leonard D. Jaffee, Sc.D., Surveyor Project Scientist, JPL; Feb. 13, How To Build a Virus, by Robert S. Edgar, Ph.D., Professor of Biology, CIT; Feb. 20, Radio Telescopes: New Windows On An Old Universe, by Alan T. Moffet, Ph.D., Assistant Professor of Radio Astronomy, CIT, and staff members, Sterling Ripple, Mrs. J. S. Smart, Mrs. T. C. Thomas, Mrs. C. R. Voges, Mrs. Charles D. Walles, Mrs. Leslie Webster, Mrs. John B. Morris, Mrs. Myrtle M. Collins, Mrs. Robert Heffner, Mrs. Hazel C. Gittenger, and Mrs. Helen Kissner.

The money realized from these functions finance the monthly bulletins published by the club.

The guests were Mrs. W. E. Baugh, Mrs. Edgar J. Bell, Mrs. Edna Bondurant, Mrs. Carl A. Burt, Mrs. Gordon Collins, Mrs. Russell Delahooke, Mrs. Joe L. DuPuy, Mrs. Lola Durning, Mrs. Mable D. Hagerman, Mrs. Dorothy Hamlin, Mrs. Sue Hemsley, Mrs. Fred Jahnkes, Mrs. Oliver Kelly, Mrs. Charles Klingerman, Mrs. Eleanor Lowry, Mrs. Roby J. Malsby, Mrs. Jane Nelson, Mrs. Alpheus Pruitt, Mrs. Sterling Ripple, Mrs. J. S. Smart, Mrs. T. C. Thomas, Mrs. C. R. Voges, Mrs. Charles D. Walles, Mrs. Leslie Webster, Mrs. John B. Morris, Mrs. Myrtle M. Collins, Mrs. Robert Heffner, Mrs. Hazel C. Gittenger, and Mrs. Helen Kissner.

Interested persons may attend and be heard.

Dated: January 25, 1967

BY ORDER OF THE
PLANNING COMMISSION

Larry W. Adams, Secretary

Publish Sierra Madre News

February 2, 1967

File No: V-596-67

SIERRA MADRE NEWS

V-596-67

NOTICE OF
PUBLIC HEARING

NOTICE IS HEREBY GIVEN

that pursuant to the provisions of the City of the City of Sierra Madre, Section 5603, that the Planning Commission of the City of Sierra Madre has fixed Thursday, January 26, 1967, at 8:00 p.m. in the Council Chambers of the City Hall, located at 55 West Sierra Madre Boulevard, Sierra Madre, for the purpose of hearing and considering the amendment initiated by the Planning Commission in Section 5639 of the City of Sierra Madre City Code.

The proposal to be considered

is as follows:

Amendment to the Zoning Ordinance

of the City of Sierra Madre

to change the zoning classification

of the property located at

the corner of 14th Street and

Mountain View Avenue, in the

City of Sierra Madre, California

from R-1 to R-2.

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the corner of 14th Street and

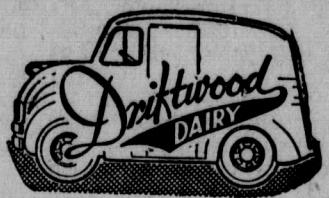
Mountain View Avenue, in the

City of Sierra Madre, California

from R-1 to R-2.

Amendment to the Zoning Ordinance

Call "Drifty" For Home Delivery



10724 E. LOWER AZUSA RD.
EL MONTE, CALIFORNIA

Cumberland 3-6547 GILBERT 4-9591

Girl Scout Cadet Troop 529 are continuing a nature trail up into the Bailey Canyon area that was started last year by two other troops. They are planning to complete the trail on January 28, and hoping to put up trail markers on February 4.

Leaders are, Mrs. Charles D. Kneebelen and Mrs. Jerry Shepherd.

Piano Study Group will meet in Stratford House on Friday, February 10. Mrs. Arthur Field will read a paper on Leonard Bernstein's book, "The Joy of Music." Mrs. George B. Goodlander, chairman.

You and Your Neighbor

Santa Barbara had five inches of rain in one morning from 8 till noon, reports Mrs. Mary Hawley, who was the guest last week of Dotie and Bill Underwood. Mrs. Hawley is from Lansdowne, Pa., came out for a long holiday visit with her daughter in Fairfield, Mrs. Luther Roy, and grandchildren Glenn and Lydia, and after a stop back there from Sierra Madre, will fly back East. (Since she is uneasy about heights, we were all wondering how meal-times went in Dotie's eagle's eerie of a dining room!) —★—

Isn't anyone going to get some Sierra Madre historical items into the Arboretum

displays? Or set a historical museum of our own?

—★—
Anyone inspired by the big splash story about Steve Wark's work on the Mt. Wilson Trail, remember, we have a group called the Sierra Madre Mountaineers which give the kind of experience and training which could make a young man eligible for the Search and Rescue Team. Also, California State College gives a Basic Mountaineering Training Course presented by the Angeles Chapter of the Sierra Club. Or maybe you could just go and hike with Steve and father Bill Wark.

—★—
YOUR CHURCH IS
WAITING FOR YOU

Sierra Engineering — Part One

Santa Barbara had five inches of rain in one morning from 8 till noon, reports Mrs. Mary Hawley, who was the guest last week of Dotie and Bill Underwood. Mrs. Hawley is from Lansdowne, Pa., came out for a long holiday visit with her daughter in Fairfield, Mrs. Luther Roy, and grandchildren Glenn and Lydia, and after a stop back there from Sierra Barbara, will fly back East. (Since she is uneasy about heights, we were all wondering how meal-times went in Dotie's eagle's eerie of a dining room!) —★—

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—★—
Sierra Engineering made both the oxygen masks and the flight helmets for astronauts Frank Borman and James Lovell for their 14 days in orbit aboard Gemini 7. The astronauts took off their pressurized suits part of the long time they were in orbit in outer space, and so they needed helmets to protect them from possible buffeting.

—★—
These flight helmets designed by Sierra closely resembled the standard "hard hat" worn by the Air Force but had custom-fitted liners, with soft chamois lining, newly designed ventilative methods and deviations to accommodate the unique communications equipment used. The engineers involved had to make several trips to the Houston NASA Space Center, and the two astronauts had to visit the Sierra Madre plant; a big day that was, you may be sure.

—★—
Phil Heisig, in charge of the helmet division, has a son Pete who attends PCC. Jack Mitchell, sales manager for commercial oxygen products is known to everyone around town, as is Robert Huddy, in charge of the medical products.

—★—
Sierra Engineering still has a few Sierra Madre men who have been with the company since its earlier days. John Olt of Search and Rescue works there, and the town's volunteer fire department is represented by Fire Chief Charlie Brown, Ed Decker, Joe Grippi, Neil Smith and Jerry Williams.

—★—
The company employs a total of from 400 to 450 people, with all administration in Sierra Madre. Approximately 50 per cent of the employees at the main plant here are residents of Sierra Madre, and every effort is made to give local residents preference for new job openings. As a result, a great rapport has developed over the years between the town and its major industry, and management thinks it will always be centered here where it grew up and created its "home." Certainly the company has given more than payroll benefits to the town: the increasingly far-flung outlets for its unique products have literally given global publicity to Sierra Madre.

—★—
The basic product at Sierra has been oxygen equipment for high altitude flight, from face masks to special valves and tubing, for both military and commercial applications. Any one who has taken a jet flight will remember the little yellow mask held up by the airline stewardess during her preflight instructions; about 70 per cent of these are manufactured by Sierra on Montecito St.

—★—
With about 60 per cent of total production devoted to oxygen equipment, and at present some 70 per cent of all products going to fill military contracts, Sierra has right along been consistently involved in new product research in order to achieve a better balance in commercial sales and to achieve diversification.

—★—
The well known "Slim" Wycoff, a racer himself, is now with the company, too, and Tony Van Haaster, a native Indonesian, is a former pilot for the Royal Dutch Airlines.

—★—
With planes continuing to fly higher and higher each day, it would seem like Sierra's sales will also be soaring, with all this preparedness.

(Next week: Sierra's dum-
mies.)

Illness Takes Maude Kiplinger

Maude Levern Kiplinger, 87, passed away at Crestview Lodge January 24, after a lengthy illness.

A native of Illinois, she lived 59 years in California, over 30 of them in Sierra Madre as a housewife in her own home, 145 N. Grove St.

She is survived by her sister-in-law Mrs. Edythe E. Bishop of Fullerton, California.

Mrs. Tessa Knowles was the reader at the Ripple Mortuary Chapel last Friday at 1:30 p.m. Interment was private at Forest Lawn Cemetery in Glendale. Arrangements were made by Ripple Mortuary of Sierra Madre.

Your Rosy Future Starts Today!



YOU

and your savings are going to feel more "at home" in the friendly, personalized atmosphere of Pasadena's

Oldest and Largest Independent

FEDERAL

Savings & Loan Association...

Where Yields
5.25% 5.39%

current annual rate when held one year
by compounding dividends daily

insured to

\$15,000

Funds in by the 10th, earn from the 1st.

Federally Chartered
and Supervised

**PASADENA
FEDERAL SAVINGS
AND LOAN ASSOCIATION**

Green at Los Robles
Foothill at Rosemead
Call us at: 795-8016 • 355-8002
Open Mon.-Thurs. 9 to 4, Fri. 10 to 6



Year of Prosperity

Southern Californians Enjoy Increasing Wealth

by Security 1st National Bank

During 1966 the average Southern Californian easily held onto or acquired a job, bought more retail goods than ever before and fought a fairly successful fight against the "cost of living."

He also gained more purchasing power and more neighbors, according to the indication of statistics compiled by Security First National Bank's Economic Research Division.

In an economic recap of 1966, which includes statistical charts and text, the research division reports:

"Business activity in

Sierra Madre

During 1966 was at the highest level ever recorded . . . The (bank's) Business Index averaged approximately six per cent higher in 1966 than in 1965. This growth in business brought new gains in employment, industrial power sales, bank clearings, business loans, personal income, manufacturing payrolls, taxable sales by retail stores, and department store sales."

Some highlights from the Security Bank report are:

Employment

Employment reached new highs in all Southern California metropolitan areas during 1966. In the Los Angeles-Orange County area, the number of civilian job holders averaged more than 3.2 million, over 100,000, or 4.7 per cent, above the 1965 average.

Purchasing Power

Purchasing power, the difference between personal income and the rise in "cost-of-living," increased about 6 per cent on the average. Total personal income in California during the third quarter of 1966 was up 8.7 per cent over the corresponding period in 1965. The latest "Consumer Price Index" for the Los Angeles area was 2.8 per cent above its year-earlier level.

Retail Sales

Retail sales have been a buoyant element in the Southern California economy. Data on taxable sales for the first three quarters of 1966, up 7.3 per cent over 1965, indicate that retail volume has been at the highest level in the history of the 14-county area. Third quarter taxable sales alone were up 8.2 per cent above those of 1965's third quarter. Department store sales through November averaged 6.1 per cent higher than during the first 11 months of 1965.

Population

Population continues to grow faster in Southern California than on the national average, but the local growth rate during 1966 was lower than during recent years due to reductions in both immigration and natural increase.

A native of Illinois, she lived 59 years in California, over 30 of them in Sierra Madre as a housewife in her own home, 145 N. Grove St.

She is survived by her

husband, Mr. Harold E. Bishop of Fullerton, California.

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The basic product at Sierra has been oxygen equipment for high altitude flight, from face masks to special valves and tubing, for both military and commercial applications. Any one who has taken a jet flight will remember the little yellow mask held up by the airline stewardess during her preflight instructions; about 70 per cent of these are manufactured by Sierra on Montecito St.

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The basic product

Albert J. Paus

at

Announces the Opening of his Office
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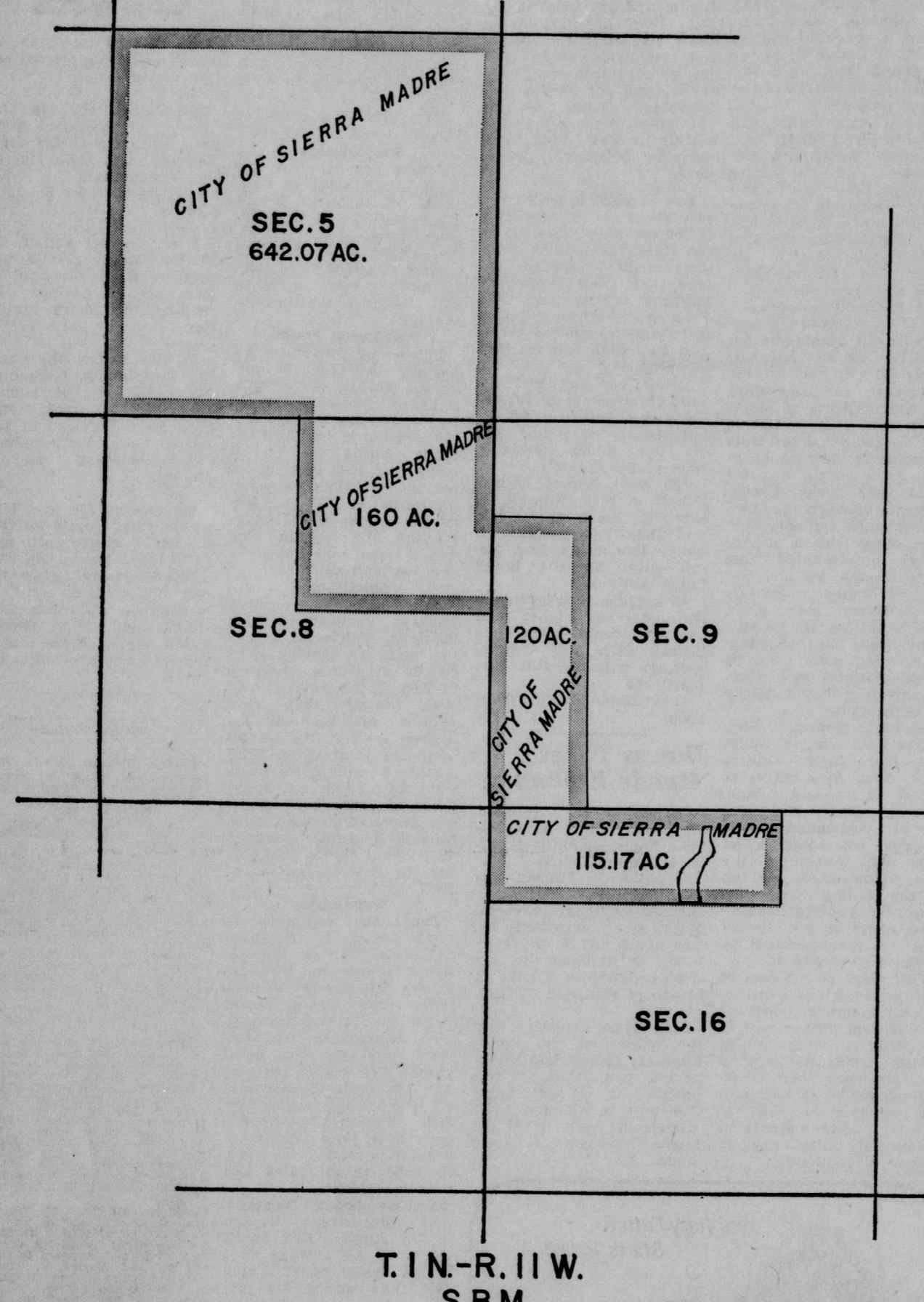
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LEGAL NOTICE

ORDINANCE NO. 781 EXHIBIT "A"

THE SIERRA MADRE HISTORICAL WILDERNESS AREA



DESCRIPTIONS

Section 5

The northeast quarter of Section 8
The west half of the southwest quarter and the southwest quarter of the
northwest quarter of Section 9
The north half of the northwest quarter and the northwest quarter of the
northeast quarter of Section 16, excepting therefrom that portion
under easement to the Los Angeles County Flood Control District

SIERRA MADRE NEWS ORDINANCE NO. 781

AN ORDINANCE OF THE CITY OF SIERRA MADRE DECLARING AND DEDICATING CERTAIN CITY OWNED PROPERTY FOR SPECIFIC PURPOSES AND DESIGNATING THE SAME AS THE SIERRA MADRE HISTORICAL WILDERNESS AREA.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. In order to assure that increasing population, accompanied by expanding settle- ment and growing mechanization, does not occupy and modify all areas of the City, leaving no land dedicated for the preservation and protection in natural condition, it is hereby declared to be the policy of the City Council to seek for its residents the benefits of an enduring resource of wilderness. For this purpose, the City Council hereby establishes the concept of a municipal wilderness preservation system to be composed of City-owned areas from time to time dedicated by the City Council as "wilderness areas," to be administered for the use and enjoyment of Sierra Madre residents in such manner as will leave such areas unin- pended, uncommercialized, un- employed, and so as to provide for the protection and preservation of the wilderness character thereof. The areas herein shall mean (in contrast to those areas where man and his own works dominate the landscape) areas where man and his community of life are untrammelled by man; an area where man and his works do not remain; an area retaining its primeval character; to the extent consistent therewith, such areas may incidentally be used by the City without permanent improvements.

of Sierra Madre for public pur- pose of recreation, educational, scientific, educational, conserva- tional and historical use; pro- prietary uses thereon; there- fore, no commercial enterprise, no permanent road or roads, no temporary or permanent railroads, no permanent or temporary airfield, no permanent or temporary port, and no new or additional equipment, machinery and other form of mechanical trans- portation; no new or additional structures, including such items as picnics, barbecues, pits, etc., except temporary emergency contru- ctions; no other structures or other acts of natural disaster, all such work to be declared by Council to be necessary to protect the public health, welfare and safety and not incon- venient to the public welfare and the purposes of this dedi- cation.

SECTION 2. Pursuant to the provisions of Section 1 hereof the City Council of the City of Sierra Madre hereby declare and decide that the more fully described in Exhibit "A" attached hereto — and in general comprising the undeveloped hillsides and mountain lands presently owned by the City of Sierra Madre, the areas known as "Orchard Camp," "Santa Anna Canyon," "Orchard Camp," and the 1,037 (more or less) acres of land described in Exhibit "A" — shall be designated as a "wilderness area," the same to be used, utilized and controlled for limited purposes set forth in Section 1 hereof; and further the City Council does hereby designate such dedicated areas as set forth hereinbelow shall be abandoned, sold, or conveyed without first complying with all of the provisions of said Article 2 (including, but not by way of limitation, the prerequisite of a municipal election with respect thereto).

SECTION 3. The Sierra Madre Historical Wilderness Area shall henceforth be restricted to the uses and purposes set forth in Section 1 hereof, and the City Council shall be responsible for preserving the wilderness character of the areas and shall henceforth administer such areas so as to prevent such character as to the extent consistent therewith, such areas may incidentally be used by the City without conviction thereof shall be

Only Two Rate Periods

Long Distance Phone Rates Will Give A Reduction

The California Water & Telephone Company has received notice that the Public Utilities Commission authorized certain changes in long distance and messages unit rates for calls within the State of California. These changes become effective January 30, and will result in rate reductions in most cases.

Rates now in effect for person-to-person and station-to-station calls between 6 p.m. and 9 p.m. will be eliminated. After January 30, only two rate periods

will be used for long distance calls within the state. The night rate has been expanded, and will apply from 6 p.m. to 6 a.m. during weekdays including Saturday. This reduced rate will continue to be effective, as it has been in the past, all day on Sunday and certain holidays.

Holidays on which night rates apply now will include New Year's Day, Washington's Birthday, Independence Day, Labor Day, Thanksgiving Day and Christmas. It was pointed out that not all of these holidays apply to calls to or from points outside the state.

The hours which the day rates is in effect have been reduced. This rate is now applicable between the hours of 6 a.m. and 6 p.m.

The PUC also authorized a surcharge on certain special calls. An additional charge between 10 to 20 cents will be made for all station collect calls, and calls billed to a third number. These rates will be effective through the day or night and on holidays.

Some message unit charges within the Los Angeles basin were changed. These resulted in either a one message unit increase or decrease to certain areas in Los Angeles.

John Spence Elected Prexy of Upper Hastings

The Upper Hastings Ranch Association elected John Spence, production manager of Telesales for NBC, as president and honorary mayor for the current year. Mr. Spence, a five-year resident of the area, resides at 1010 Pepperhill Drive with his wife, Sherry and three children.

Other officers elected at the first meeting of the residents' association this year include: Mrs. Dale Short, vice president; Mrs. Joe Cork, secretary; Frank Colet, treasurer, and Mrs. Don Burnett, publicity chairman.

To serve a one-year term as trustees are Bert Ber- shears, Mrs. Herbert Lacey and Pete Woll, all members of last year's board of di- rectors.

12—SIERRA MADRE NEWS Thursday, Feb. 2, 1967

Grahame Jones Now Prexy



GRAHAME JONES

Cadet Troop 508 Girls Give Banquet For Boys At Congregational Church

On Friday, January 20, Cadet Troop 508 held a Mr. and Miss Banquet from 7:30 to 9:30, at the Congregational Church. The girls planned and produced the entire affair from purchasing and preparing the groceries to (with a little help here) doing K.P.

The cuisine consisted of meat loaf, baked potato with sour cream and chives, buttered peas, rainbow jello salad, rolls and chocolate log for dessert, also coffee and punch. Those offering a "little help" on K.P. were, Marilyn Peppin, Doris Street, Vi Forbes and Grace Daniels.

The girls made all the decorations, the place mats and participated in the program of singing and folk dancing, also a short skit.

A highlight of the evening was a color film on the Elfin Forest, (chaparral) in preparation for their project the following day which they were eagerly anticipating, a trek up into Bailey Canyon, where Mr. Grant Brown, Senior Deputy County Forester of L.A., demonstrated how to plant and care for the Colter Pine, Cedar, Alder and grove of eight baby Oak trees the girls, with the able assistance of their fathers planted to take the place of some of those destroyed by fire four years ago.

Because of the hardness of these trees, it was explained to the troop, the only care they will require is a good drink of water once a month during the hot summer until their roots are well established in Old Mother Earth's fertile soil. A heartfelt vote of thanks, from the entire troop to those dads who participated in this program go to Tom Dancy, Dan Daniels, Bob Michaels and Bruce Peppin.

At noon Troop 508 joined Troop 529, for lunch under the trees and a bit of singing and guitar entertainment. All in all, it was reported the entire experience was rewarding and elevating to all who participated and shall long be remembered, undoubtedly, as an outstanding event of Scouting days in the lives of these girls.

Another event enjoyed by this active troop, took place a few weeks ago when they were invited by Troop 366 of Don Benito, whose leaders are Mrs. Betty Miller, and Mrs. Gerrie Moore, for a trip by bus to NBC Studios, and a visit to the program of the Hollywood Squares, which proved a great delight to the girls.

Richardson Given His 1st Appointment

The California State Senator today appointed H. L. Richardson (R) 19th District, as vice chairman of the influential Social Welfare Committee. Richardson voiced his approval upon hearing of the appointment.

"I am honored to be vice chairman of the Social Welfare Committee, and I am quite pleased with my other committee appointments."

The freshman Senator from Arcadia was also appointed to the key committees on Agriculture, Education, Local Government, and Water Resources. Richardson has been an outspoken critic of the previous administration's policies concerning education and local government. He is an advocate of more local control and home rule for California's cities and towns.



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RESIN DEMONSTRATION

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HASTINGS PLASTIC MANUFACTURERS

SATURDAY, FEBRUARY 4 1 P.M. to
4 P.M.

Register and Sign-Up For
PLASTIC WORKSHOP
AND TRAINING CLASSES

3 Classes In Plastic Arts and Crafts

Saturday February 11th 2 P.M. to 4 P.M.
Saturday February 18th 2 P.M. to 4 P.M.
Saturday February 25th 2 P.M. to 4 P.M.

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RALPH'S SHOE STORE, INC.
41 N. Baldwin EL 5-0479

ROYAL DRUGS
82 W. Sierra Madre Blvd. EL 5-3456

SIERRA MADRE PAINT & WALLPAPER
35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for
S&H GREEN STAMPS

You May Get Rich Quick

Sheriff Peter J. Pitchess today warned Los Angeles County residents of a revival of the old illegal chain letter scheme.

The "March of Bonds" uses a variety of the chain letter swindle with a patriotic pitch, preys on senior citizens and others who often have a limited income. Rather than requiring cash, the victim is induced to make a purchase of U.S. Savings Bonds in the name of the person whose name appears on the top of his "sucker list."

The theory of the scheme is that for the purchase of just two \$25 Savings Bonds plus \$37.50 for a ten-name list, you will receive 1,024 bonds worth \$25,600 in seven

years and nine months.

A quick mathematical calculation shows that it would require in excess of 530 million participants to sustain such an operation for just 30 days.

In issuing his warning Sheriff Pitchess stated, "This same scheme was introduced locally in 1962, however, we were able to alert the public and stop the "get rich quick" plan before too many local residents were victimized."

Board Meeting

The board of directors of the Sierra Madre Needlework Guild will hold their first meeting of the year Thursday, February 2, at 10 a.m., at the home of Mrs. Nathaniel Van de Verg, 86 E. Miramonte, to plan for the annual ingathering tea to be held next fall. The sewing group which makes many of the garments for the tea will also be organized at this meeting.

With groans over cramming for mid-term exams a national family "sound" this past week, enterprising and self-protective parents may want to make a couple of memos to themselves: perhaps the YMCA will again next summer sponsor another week's course in how to study in college and how to adjust to it. And, if 12 to 15 year old students can be trained to read three or four thousand words a minute, it might be worth while to send for a brochure from one of the speed reading courses offered here and there.

He is receiving instructions in naval customs, courtesies, and organization, ordnance and gunnery, seamanship, damage control, first aid, swimming and survival, shipboard drills and sentry duty.

A program of physical fitness, military drill and inspections keeps the recruits mentally and physically alert during their training.

His navy classification tests will determine whether he will be assigned to a school, shore station or ship after his graduation.

John Morley, Award Speaker, At Women's Club

John Morley, winner of America's highest Speaker's Award "For Outstanding Talent On the American Platform" will speak at the Sierra Madre Woman's Club, 270 W. Sierra Madre Blvd., Sierra Madre on February 8, at 1 p.m.

Mr. Morley has just returned from his "Ring Around Russia and Red China," from Europe to the Far East concentrating on: Bulgaria, Rumania, Hungary, Yugoslavia, Germany, Austria, Vietnam, Laos, Cambodia, Quemoy, Formosa, Hong Kong, Japan, and Korea. He also covered such news spots as: Israel and the Near East, Ethiopia, Kenya Congo, Rhodesia, South Africa, Australia and Thailand.

The public is welcome to hear this outstanding lecturer as guests of the club. To come to the luncheon on noon reservations must be made by Monday, February 6, with Mrs. Vera W. Purington at 355-9174.

The regular club meeting begins at 11 a.m. Mrs. William Adams, community improvement chairman for Verdugo District, CFWC, will tell of her work in this field and give suggestions as to what she thinks the local clubs could undertake.

Mrs. Roy E. Griffin, club

president, is also announcing, at this time, the usual luncheon and card party for

which she will be hostess on

February 15, and the Verdugo District Fine Arts Festival on Feb. 16, details of

which will be given more

specifically next week.

After the charter members

are selected, they will meet

to choose a name and lay

out work schedules for the

coming six months.

Many communities throughout

the San Gabriel Valley are repre-

sented among the trainees,

one each from Upland, Glen-

dora and Sierra Madre; two

from San Marino; three each

from Pasadena; Altadena,

and San Gabriel; one from

Monrovia; and ten from Ar-

cadia, the home of the Los

Angles State and County

Arboretum.

Arboretum Hostess Trainees Complete Studies

Exploring resources for further study of local history, trainees in the new program at the Arboretum sponsored by the Historical Study Committee will complete their course this week. Both the Arboretum Library and the archives at the Huntington Library were being made available for special sessions with the group under the direction of Abigail Wyman, new Arboretum curatorial aide.

Next Wednesday the 25 volunteers will take an examination to test their qualifications for becoming charter members who will then act as official hostesses of the Historical Center.

Going beyond the usual docent activities, there will be three lines of service open to those who qualify:

one will be a specialized kind of expert care for the treasures within the Queen Anne Cottage, the Hugo Reid Adobe, and the Baldwin Carriage House along with

designing distinctive fresh flower arrangements typical of the period of each; another will be the leading of tours of school children and of special guests; and the third will be leading the assessing and assisting with care of records and documents.

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Angles State and County

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Borrowers Earn Toys

Mr. James Abernethy was his usual gay self last Thursday at the Sierra Mesa Cafeteria as he gave out 70 adoption certificates and 123 honor gift certificates to the toy loan borrowers who earned 20 points or more since last June while Mrs. Peterson, toyarian, announced their names.

Then Bridget Flanagan gave a speech on gratitude which was followed by two young entertainers sent over by Mr. Frank Green. Seven-year-old Holly Hunter played three selections on an accordion and Brad Williams, 9, performed one piece on the piano.

Assistant director at the county toy loan office headquarters, Mrs. Jane Donelson, explained to the many parents attending that the workers at the toy loan office were on welfare and were studying electronics or power sewing or some other salable skill aside from repairing toys.

Mrs. Peterson, who masterminded the entire program, feels that this was a very special occasion and is sorry for those children who didn't come to the ceremony as it is a high spot in the lives of many boys and girls between the eligible ages of 2 and 12. She recalled that one mother told her, "It will be awful when my children are too old to go to toy loan" because she enjoyed it so much.

Toy soldiers served refreshments, gave out favors to the children, which the fathers seemed to appreciate too, and were generally helpful with ushering and being available.

Lucky are the children of Mr. and Mrs. Charles Gilb to have their father's agricultural meeting in Washington, D.C. come along just when there is a semester break so they could go, too. Denise, Valerie and Michael will have a week in the Nation's Capitol.

"Let's Talk Dry Cleaning"

by Joseph Delagatto Sr.

Here's a suggestion about SHRINKAGE . . . a complex subject that deserves more discussion in future columns. Most clothes you buy bear a manufacturer's label indicating the percentage of maximum shrinkage. To the average person it doesn't mean much to know that the garment won't shrink more than 1% so translate this into inches.

If a dress has a waist width of, say, 25 inches and the shrinkage is 1 per cent, that means that the shrinkage in width will be $\frac{1}{2}$ inch or less. If it's 50 inches long, it won't shrink more than $\frac{1}{2}$ inch in length. This minimum shrinkage means your clothes will retain good fit.

If the shrinkage goes up to 2 per cent, be sure there is no risk of the garment getting too tight (2 per cent shrinkage on 25 inches is $\frac{1}{4}$ inch, on 50 inches, 1 inch, etc.) Any greater listed shrinkage should make you hesitate unless the garment is unusually loose fitting. Proper cleaning assures minimum shrinkage of any fabric . . . besides keeping your clothes fresh and new looking. See us for expert dry cleaning . . . often!

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Work Meeting

Philanthropy work meeting will be at 10 a.m. on Thursday, February 9, in Stratford House. Mrs. Langdon H. Tannehill, welfare chairman, Mrs. A. J. Frederick, director.

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Our current rate yields 5.39% when compounded daily and held for a year. Savings accounts are insured up to \$15,000 by a permanent agency of the U.S. Government. But there are many more advantages, including the friendliness of our staff. Add it up! It's the total that counts. Start saving TODAY!

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TO LOSE OUR SHIRTS!**

Editorially Speaking . . .

Budget Trims

Support of economies in state and local governments and initiation of tuition charges at the state colleges and universities has been reaffirmed by the directors of California Taxpayers' Association.

At a meeting in Sacramento yesterday the executive committee of Cal-Tax adopted a wait-and-see policy on specific reductions in the state budget while supporting the general goals of reducing an average of 10 per cent.

As Governor Ronald Reagan or his staff announce specific places where the budget will be reduced, then each cut will be evaluated by Cal-Tax.

Since a major portion of the state budget finances local school, city, county and special government agencies, the resolution adopted by Cal-Tax included recommendations for economies at local levels, too.

While commanding and encouraging all efforts to trim state budgets, the board pointed out economy cannot be practiced effectively by one department or one official but must extend from the governor and legislature through all departments of state and local government, especially including those not subjected to normal legislative and administrative review such as the University of California and the Highway Commission.

The board proposed no specific tuition charges except that these be reasonable. In the past the board has favored tuition charges with an adequate scholarship program to aid the needy student.

The resolution also proposed the state take over full support of the junior colleges since tuition at the state colleges and university will increase the tax burden and enrollment of junior college districts. To provide property tax relief for all property owners, support of junior colleges will be removed from the property tax base.

A Cal-Tax staff report on costs of higher education with comparisons of costs and tuition and fee charges in the top 10 industrial states was approved. The report is in final draft form and should be completed early in February.

As a further guide to living within revenues, the directors instructed the Cal-Tax staff to work for adequate financing through a combination of current revenues, tuitions and bond monies to meet all operation, construction and scholarship costs.

The resolution will be sent to legislative leaders of both parties and to Governor Reagan.

No Substitute

In this modern age when more and more persons are dealt with as numbers rather than as human beings, the individual still has a place the mechanical brain cannot fill.

Commenting on the importance of maintaining individual relationships in business, Robert T. Person, president of the Public Service Company of Colorado, warns of some things the soulless electronic devices cannot do. He says: "As our technology advances, we must never be blinded by the glamour of sophisticated computers . . . and the countless other wonders which may soon be commonplace. Our business will be — as it always has been — based on the principle of people serving people. Indeed, this concept will become more important. Even today there are indications that people, in an increasingly mechanistic world, are placing higher and higher value on being treated as individuals — as human beings — not as a sequence of numbers in some vast computer memory."

In dealing with customers and employees, no mechanical device can take the place of the "in person" approach — appreciation, friendship and understanding.

Underground Wiring

Americans are a restless people, always demanding, always searching for something better. Some have thought this searching restlessness was a curse. Others deem it a blessing. But good or bad, it has been a national trait since the first boatload of immigrants stepped ashore at Plymouth Rock.

As time is measured, it was only a short while ago that people cheered the magic of the electric light. The singing power lines that appeared overnight became symbols of progress. That was yesterday. Today, our environment-conscious people tend to look at the power lines as archaic nuisances. They want them underground. So, underground they are destined to go. But, it will be a costly process, and one which embodies problems for which there are as yet no complete answers.

A news release tells of the \$17 million research project on high-voltage underground transmission of electric power, which is to be conducted under the sponsorship of various segments of the electric utility industry. The work of the project is to be directed by the Electric Research Council, and its first and most urgent objective is the production and testing of 500,000-volt cables. It is estimated that the immediate research program will extend over a 5-year period with portions becoming part of a longer-range program which might require 11 years and \$35 million to complete. A great deal of costly behind-the-scenes work must precede the disappearance of above-ground transmission lines, but one day they will of a certainty go the way of the horse and buggy. Perhaps there will even be some who will miss them. In the meantime, those who are inclined to be impatient at the slowness of progress toward beautifying the countryside should know that science and industry are working on the technology and economics of the problem.

Sierra Madre News

Published every Thursday at 2 Kerling Court, Sierra Madre, California, 91024, or 5-3224. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a "Newspaper of General Circulation" for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans
Editors and Publishers

NOTE: The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily reflect the opinions of the newspaper. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Letters may be used freely to express the views of the writer, so far as they remain within the bounds of propriety, however, attacks on individuals or personalities will not be published. Subscription Rate: In the United States \$5.00 per year. Elsewhere in the United States \$5.00 per year. Foreign Countries, Air Mail, Second Class, priced upon application. 10 cents per single copy.

FREEDOM AT ANY PRICE Cobwebs

DR. HENRY V. WITTY

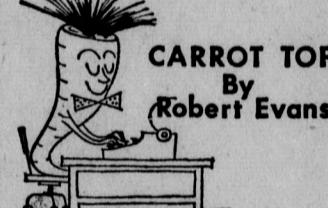
Management of this newspaper is not capable of answering questions to this column; however letters to the editor will be published. Somebody in Pasadena was out stargazing at 2:30 in the morning and refused to identify himself to the police on the grounds that he had a constitutional right to do so. The American Civil Liberties Union (ACLU) immediately jumped to his defense, and, as a result the District Court of Appeals has ruled that the law-abiding citizens of California no longer have the protection of Section 647 of the State Penal Code.

Commonly known as the anti-loitering law, Section 647 provides: "Every person is guilty of disorderly conduct, a misdemeanor, who loiters or wanders upon the streets or from place to place without apparent reason or business and who refuses to identify himself and to account for his presence when requested by any peace officer to do so, if the surrounding circumstances are such as to indicate to a reasonable man that the public safety demands such identification."

By the removal of this statute from the legal structure of the state, our law enforcement has been stripped of one of its most most effective means of combating crimes of the worst sort. Potential murderers, rapists and child molesters, just to mention a few, will be free to stalk their victims with no fear of interference or identification by police personnel.

The cast in point is one more court ruling to be added to the long list of court decisions already handed down in which the welfare and safety of society has been sacrificed in favor of the so-called "rights" of the criminal!

It is about time that we face up to the question: Are we going to continue to protect the criminal or are we going to demand the protection of the law-abiding citizen?



ranges loans."

— CT —

"I'm sorry," the guard replied, "but the loan arangers' out." "May be then," said the immigrant, "I could talk to Tonto" . . . That one's so comy that it's still on the cob.

— CT —

Anyway January has done a great deal in the reduction of inventories for the businessman, and a great many consumers received a bundle of bargains, so now we can look forward to the sweetest day of the year on February 14 and on to Easter which comes a mite early this year, on March 26.

— CT —

I just received a new definition of a "Pessimist" . . . He is an ambitious worker, working his head off at a job he doesn't enjoy, in a place he doesn't like, trying to save money he can't keep, in order to spend his declining years in idle boredom, that he can't stand at some point he won't like any better . . . So you see there really isn't much left for him to worry about.

— CT —

This week we publish the "Wilderness Ordinance," a long, hard fought battle by our mountain men, 1069 acres that will be set aside for the future generation to enjoy, read about it, it is in this issue, complete with maps.

— CT —

It is time to close up the column for this week so will do so with this remark . . . Better communications may not be making the nations of the world any friendlier, but at least they are getting a little clearer ideas of why they're mad at each other" . . . I hope, I hope, I hope.

— CT —

In 1957, police solved 49.5 per cent of all serious crimes committed in Washington —

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Arcadia

Twenty Years Ago:

Feb. 6, 1947

The centennial of Thomas Alva Edison's birth was observed by the issuance of a commemorative U.S. stamp. Dr. Bernhardt Wall, of Bella Vista Terrace, one of the nation's foremost etchers, was engaged to sketch the inventor.

Dedication of the new Boy Scout Headquarters in the Congregational Church took place February 9, during National Boy Scout week. Troops 1 and 3, sponsored by the church, attended the morning service in full uniform to hear Rev. Carl Smith's address.

Two palm tree fires destroyed more than a dozen of the city's most beautiful trees at midnight. The fires were the work of arsonists, it was alleged. Mr. and Mrs. J. H. Scott, of West Mira Monte, turned in the first alarm. Among the crowds gathered to watch the flames which lit up the surrounding area were a number of youngsters under the curfew age of 18.

City's fame spread by wheelbarrow: Montaña Cowboy Larry Hightower figures it will take him about 12 years to complete his trip around the world pushing the wheelbarrow containing copy of the Sierra Madre News.

Some prices from the local stores: Frying chickens 49c lb., apples 12c lb., ground beef 39c lb., flour 5 lbs. 39c. From the classified: REWARD: \$25 for information leading to arrest of person in "hot rod" who damaged my lawn last Sunday.

Thirty Years Ago:

Feb. 5, 1937

Mrs. Herbert Hoover Jr., of North Michillinda Blvd., was elected president of the Visiting Nurses Association's annual meeting and tea Friday afternoon at La Casita, Pasadena.

Sierra Madre's record of always meeting pleas for aid in National emergencies promptly and willingly, again stood forth today. Red Cross Headquarters announced that contributions for relief of flood sufferers in the devastated Ohio and Mississippi river valleys had headed a total of \$1201.01, which sends the city's quota "over the top" by \$1.01, which may be a record for the nation.

"Pennies from Heaven," the latest Bing Crosby musical, is the feature attraction now showing at the Monrovia Theatre. Containing five already popular song hits, the film boasts a supporting cast including Madge Evans, Edith Fellows and Louis Armstrong and his swing band.

Some prices from the local stores: Sirloin steak 29c lb., cabbage 2c lb., apples 5 for 25c, sugar 10 lb. for 48c. From the classified: For sale: 5 year old Chevrolet Sedan, \$125 cash.

Fifty Years Ago:

Feb. 2, 1917

The new switch signal system for the Pacific-Electric-Santa Fe crossing near Lamanda Park means Sierra Madre motorist need not stop before crossing tracks; the installation has long been hoped for.

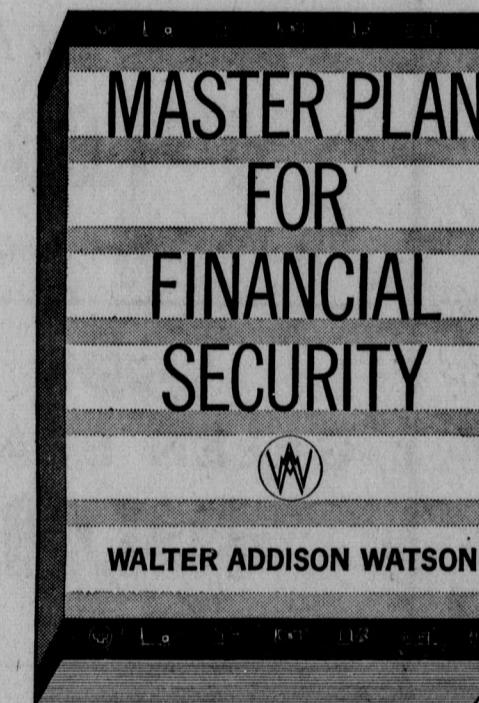
Deputy county assessor for

Please turn to Page 11

How to get and keep THE BIG MONEY

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tells you how successful people combine savings, stocks, bonds, real estate and insurance to build wealth and security.



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annually on savings held a year if our
5.25%
current annual rate is compounded
daily and maintained one year.

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1/4 TIN
Thick Slices

SW POTATOES
5 FOR \$1.00
Tiny Whole

SW OVEN BAKED BEANS
3 FOR \$1.00
28-OZ. TIN

SW TUNA
29¢
Light Chunk

SW APPLE SAUCE
3 FOR \$1.00
25-OZ. GLASS

SW FRUIT COCKTAIL
4 FOR \$1.00
303 TIN

SW GREEN PEAS
4 FOR \$1.00
Medium Small 3 Sieve

SW GREEN BEANS
4 FOR \$1.00
303 CUT

SW PICKLES
39¢
22-OZ. JAR
Sliced Cucumbers

SW PEAR HALVES
3 FOR \$1.00
303 TIN

SW PEACH HALVES
4 FOR \$1.00
303 TIN

SW KIDNEY BEANS
6 FOR \$1.00
303 TIN

SW VEGETABLE COCKTAIL
3 FOR \$1.00
46-OZ. TIN

SW OLIVES
39¢
Colossal

Knudsen COTTAGE CHEESE
33¢
PINT

SW TOMATO JUICE
29¢
46-OZ. TIN

Palmolive Dishwashing Liquid
33¢
12-OZ. BOTTLE

Knudsen Yogurt
All Flavors
5 FOR \$1.00

**SW Marachino Cherries
Stuffed Olives
Cocktail Onions
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GLASS TUMBLER 45¢

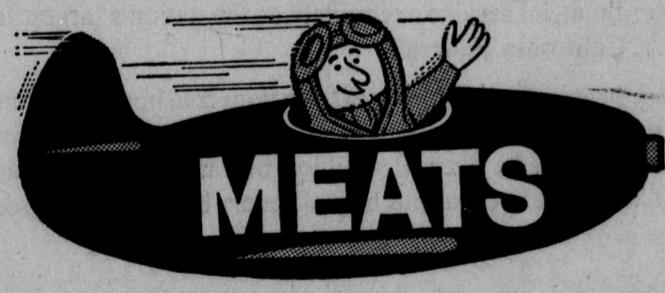
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**Stouffer's Macaroni & Cheese
or Escalloped Apples**
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Save 10c

Morenos BEEF TACOS
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Welch's GRAPE JUICE
6 FOR \$1.00
SIX-OZ. TINS
Big 12-oz. Tins
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6 Pkgs. 89¢



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CHUCK ROAST 49¢
lb
LEAN MEATY

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49¢
lb

FRESH LEAN GROUND CHUCK
59¢
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Certified Farms Grade A
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lb
CENTER CUT

BEEF SHANKS
49¢
lb

VEAL - PORK - BEEF MEAT LOAF
59¢
lb

Oscar Mayer
LINK SAUSAGE

Fresh Trimmed
BEEF TONGUES

O-BONE ROAST 59¢
lb
SHORT RIBS
29¢
lb

The Very Best GROUND ROUND
79¢
lb

69¢
lb
39¢
lb

Large TANGERINES 15¢
lb

Hawaiian PINEAPPLE 10¢
lb

Russet POTATOES - 10 lbs. 49¢
lb Cello Bag

Large Sunkist NAVEL ORANGES 10¢
lb

Fancy ITALIAN SQUASH 15¢
lb

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